EUSHARE International Scientific Conference "European Integration through the straightening of education, research, innovations in Eastern Partnership Countries", 16-17 May 2022, Chisinau, Moldova State University

Speaker: Victoria Tcacenco,

University professor, Ph.D. in Arts Studies

Head of the European Integration and Academic Mobility dep.

Academy of Music, Theatre and Fine Arts

amtap2003@yahoo.com



The modern HEI aims to fulfill different tasks and to cover different areas of activity. Trying to sketch the most important areas of modern HEI one could identify several arias, the order and priorities might be formulated in a different way. We can identify two types of tasks

INTERNAL TASKS:

- ▶ Teaching/studying
- Research
- Quality assurance

EXTERNAL TASKS:

- Relations with external partners
- Relations with society
- Relations with labor market



- we don't pretend that this picture is complete
- it's just a framework to demonstrate how AMTAP' activities are linked with these directions
- a short review aimed to reveal how projects supported by the European Union oriented towards the Eastern Partnership countries helps AMTAP to develop these directions



Teaching/studying



Academic mobility programs:

- Erasmus Mundus Action II, Erasmus+ Key Action1 etc.
- ► HUMERIA/ERASMUS MUNDUS ACTION II/2013-2017
- was historically the first EU project for AMTAP



- ► HUMERIA is a cooperation project between HEI in Europe and Eastern Neighboring countries aiming to stimulate institutional cooperation and collaboration among partners, decision and policy-makers to enhance internationalization in the fields of humanities, education, international relations and arts
- HUMERIA provided scholarships to students, researchers and staff offered granted mobility between EU and ENPI countries. Consortium consisted of 20 partner universities
- AMTAP was responsible for mobility of all HEI from the Republic of Moldova (in terms of documentation, dissemination, candidates consulting etc.)
- 4 Bachelor's Students, 1 Doctorate' student and one administrative staff responsible for internationalization from AMTAP got scholarships





This project has been continued by the sign of a lot of **ERASMUS+ MOBILITY PROGRAM KEY ACTION 1** (since 2014)

At present we have bilateral agreements with 17 HEI from Romania, Italy, Poland, Turkey, Spain, Bulgaria and Estonia.

- Incoming/outgoing mobility contributed to:
- get knowledge/skills to our students and teaching staff
- improve curricula
- compare EU and RM educational systems
- test European labor market (via placement mobility at TVR lasi, private ceramics company in Romania)
- make our educational processes internationalized (though regular visits, lessons, masterclasses, workshops, concerts and exhibitions of foreign teachers (Mario Cacciatore, composition on electronic music and film music)
- initiate future co-projects (project proposal with "A. Steffani" Conservatoire regarding Joint Master's Degree in Chamber music)



QUALITY ASSURANCE OF STUDIES

QFORTE/ENHANCEMENT OF QUALITY ASSURANCE IN HIGHER EDUCATION SYSTEM IN MOLDOVA (2020-2023)

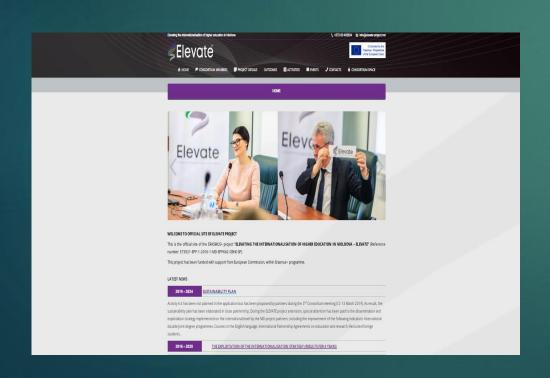


- AMTAP Quality assurance strategy will be elaborated and adopted
- Quality assurance manual will be modernized
- the Action plan regarding strengthening quality assurance after the international accreditation process will be elaborated and realized
- External institutional quality assessment methodology will be implemented at AMTAP
- Active online platform for external institutional quality assessment will be created
- The key word is "international accreditation"



RELATIONS WITH EXTERNAL PARTNERS

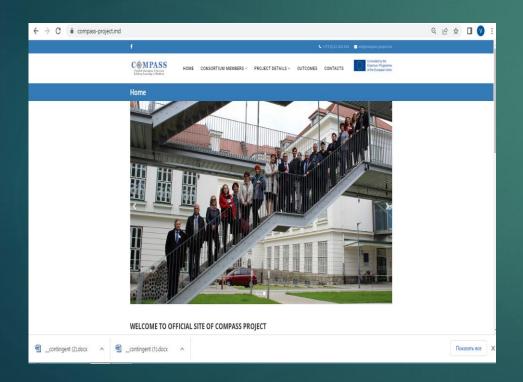
ELEVATE/ELEVATING THE INTERNATIONALISATION OF HIGHER EDUCATION IN MOLDOVA (2017-2020)



- AMTAP participated as a member of Rectors' Council with an opportunity to take part in study visits
- Within this project we improved our regulation base, tracing the priorities, main direction for 2018-2022
- AMTAP internationalization strategy and Action plan have been elaborated. It's important to mention that the draft of the AMTAP internationalization strategy was elaborated during the HUMERIA mobility at the Lund University, Sweden, one of the world recognized universities. The member of our International Relations dep. worked at the same dep. of the Swedish HEI, having an opportunity to receive consultations of EU practitioners in the field, and discussing with colleagues different aspects related to the strategy elaboration. So, first ideas, as well as a holistic understanding of the importance of AMTAP internationalization appeared within HUMERIA



RELATIONS WITH SOCIETY COMPASS/TOWARDS EUROPEAN UNIVERSITY LIFELONG LEARNING MODEL IN MOLDOVA/ 2018-2022



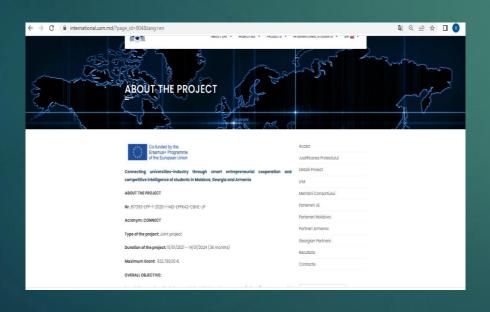
COMPASS is opportune for AMTAP: each year the total number of students and, therefore, the state financing is reduced. In these circumstances we need to look for other ways of HEI income through selling our educational services. LLL (implemented adequiately) is an essentual solution for AMTAP

- Regulation base has been improved (Strategy, List of services, Manual etc.)
- ▶ LLL activities have been re-conceptualized
- LLL Centre has been provided with the equipment
- Our staff got knowledge participated in COMPASS Summer School, elaborated new courses and piloting them inside/outside AMTAP
- at COMPASS Summer School (July-August 2021) 4 professors, 3rd Country Workshop 3-5 May 2022 - 27 professors



RELATIONS WITH LABOR MARKET

CONNECT/CONNECTING UNIVERSITIES-INDUSTRY THROUGH SMART ENTREPRENEURIAL COOPERATION AND COMPETITIVE INTELLIGENCE OF STUDENTS IN MOLDOVA, GEORGIA AND ARMENIA (2021-2024)



- state of arts and gaps in relations "student-industry" (Questionnaires of 76 students and 60 teachers (25% of the basic academic staff) regarding entrepreneurial skills/experiences) identified
- Teachers participated in 4 courses (the most popular was Digital skills cource offered by LUT)
- At present 4 AMTAP teachers will elaborate their own courses based on the courses created by our EU partners: National University of Theatre and Film "I.L. Caragiale", "RISEBA" University of Business, Arts and Technology, Anthology Mgmt. LLC, Lappeenranta University of Technology



CONCLUSIONS

- All structural projects implemented/in the process of implementation at AMTAP:
- cover the most important areas of HEI (the only exception research is not covered by any structural project yet). Several project proposals have been prepared by AMTAP' staff but unfortunately didn't got financing
- re-conceptualized our strategies: on internationalization (Elevate), LLL (Compass), Quality Assurance (QFORTE) as well as made a SWOT analyses towards relations student - industry (CONNECT)
- help in mapping different types of institutional recourses, esp. human resources (teachers who can offer new courses, participate in projects as team members, develop skills necessary for project realization)



CONCLUSIONS

- ► The regularly organized questionnaires of administrative and academic staff realized within the ELEVATE, COMPASS,QFORTE and CONNECT projects give us a realistic picture of the state of the art at AMTAP. In this case the impressive results have been demonstrated during the CONNECT quizzes
- contribute to the growing interest towards educational possibilities offered
 by EU projects as well as reputation of courses offered by European experts
- ▶ A small shift **of mentality of our academic/administrative staff** regarding the opportunities of professional/personal development as well as institutional development offered by EU projects is observed



The effect of EU structural projects might be explain as a double one:

- the cumulative effect, when the achievement of a certain result due to the gradual accumulation of factors integrated in one place; subsequently, these objects cause an "explosive" action
- ▶ the synaesthesia effect, when knowledge, skills, identified during one project are able to enhance the successful realization of the other one (example: Emilia Moraru, a teacher of music pedagogy, who develops a short-term pilot course Educational softs for LLL and successfully taught them for AMTAP teachers in 2021 within COMASS project, is involved in the CONNECT project as a teacher. Her course will be improved and adopted to the requirements of the actual project based o the previous experience)



Thank you for your attention!